

November 30, 2021

Kristin Summerlin  
Co-op Market Grocery & Deli  
526 Gaffney Road  
Fairbanks, AK 99701

Dear Kristin and Co-op Members,

Thank you for the opportunity to apply for the Lend a Hand fundraising program from the Co-op Market for 2022. NAMI believes that healthy bodies, including nutritional food choices and exercise, are essential in supporting the goal of healthy individuals in recovery from mental illness. We share in the vision of health for all and ask you to consider partnering with NAMI Fairbanks again for the year 2022.

Co-op Market Lend a Hand Funds received in 2021, made it possible to serve over 200 Calls For Help with the Help Line being open only 1 day a week. We wish to be open more days in 2022. The calls we received were often from family members at their wits end not knowing how to help their loved one, or an individual considering getting professional help for the first time. Referrals were made to the NAMI support groups, along with information regarding providers and information on mental illness.

NAMI programs are offered free of charge to participants. This is only possible because of the generosity of our community who make health and mental wellness a priority. Together with your help, and with the over 1200 volunteer hours served each year, we can work toward improving the lives of others who have lived experience with mental illness.

Thank you for your consideration.

Sincerely,



Nenette Rogers  
NAMI Fairbanks Executive Director

## Board Members

**Jeanette Grasto**  
President

**Deben Das**  
Vice President

**Susan Risse**  
Secretary

**Brenda Sadler**  
Treasurer

**Richelle Talvi**

**Viola Taylor**

**Paige Talvi**

**Nenette Rogers**  
Executive Director

*Promoting mental health, recovery from mental illness, access to treatment with a caring attitude and cultural sensitivity for all those affected by mental illness, and elimination of the stigma associated with any mental health condition.*

## **Co-op Market Lend a Hand Application 2022**

### **NAMI Fairbanks**

**1. Please provide your mission statement and a brief summary of your organization's work.**

The mission of NAMI Fairbanks is to provide support, education and advocacy for people experiencing psychiatric disabilities, their families, friends and interested community members.

NAMI Fairbanks holds support groups for those with mental illness, their families and caregivers. We submit up to three mini grants from the Alaska Mental Health Trust for behavioral health beneficiaries. We fight the stigma against mental illness and advocate for adequate treatment in our community.

**2. How does your work align with Co-op Market's mission and values?**

We share the values of health and service in our community. NAMI Fairbanks is primarily a volunteer organization. For the past three years, NAMI volunteers have averaged over 1200 hours/year. Our members offer support groups, education classes and advocacy to improve the lives of those who live with mental illness and their families.

We believe that physical health, through nutritional food choices and exercise is essential in supporting the goal of healthy individuals in recovery from mental illness. Many of the medications used to treat mental illness can cause weight gain, making it even more important to have access to healthy foods. When we support mental health overall, we are building a stronger community.

**3. How will the Lend a Hand funds be used?**

Lend a Hand funds will be used for program expenses and operating costs for our local office. Like all NAMI Affiliates, we do not charge for our programs but have overhead expenses including rent, insurance, utility bills, and publications.

- 4. If your organization has received funding from Co-op Market in the past, please describe how this funding supported your organization and mission.**

Co-op Market Lend a Hand Funds received in 2021, made it possible to serve over 200 Calls For Help with the Help Line being open only 1 day a week. We wish to be open more days in 2022. Referrals were made to the NAMI support groups, along with information regarding providers and information on mental illness.

NAMI Fairbanks was able to continue advocating for mental health supports in Fairbanks through collaborations with the Crisis Now Fairbanks roll-out of the Mobile Crisis Response Teams, the Community Action Planning meetings, and provide mental illness resources for agencies and employers asking for information.

In April 2020 NAMI Fairbanks received Co-op Market funding that was used to help keep our office open and to fund NAMI programs and support groups.

- 5. What is your elevator pitch? Cashiers usually have about 10 seconds to describe our monthly recipient to a shopper. Please describe your organization and how the funds will be used in 100 words or less.**

NAMI Fairbanks is a local grass roots non-profit that provides education, support and advocacy for people with mental illness and their families. The funds will be used to help improve the supports and services for mental illness in Fairbanks, and provide resources for anyone living with mental illness.



## 2022 LEND A HAND APPLICATION

Deadline: November 30, 2021

### OUR MISSION

Co-op Market Grocery & Deli works for health and sustainability by providing healthful foods and products, promoting local suppliers, and offering consumer education in an open, community-centered environment, through a viable business.

### OUR VALUES

- **Service** – We are committed to the joy of true service, putting the needs of others first in a way that touches lives and hearts. Our service is an honor and a privilege.
- **Sustainability** – We seek to sustain our co-op's financial health and growth while working toward solutions to economic development that consider the health our community and planet.
- **Social Responsibility** – We believe that our actions must benefit the global community at large. This means that we promote justice and equity in all of our relationships and are committed to the people who use and work for our business.

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Name of Organization: NAMI Fairbanks

Mailing Address: PO Box 72543

City, State, Zip: Fairbanks, AK 99707

Contact Name: Nenette Rogers Phone: 907-456-4704

Contact Email: fairbanksnami@gmail.com

Website: namifairbanks.org Facebook: @namifairbanks

Instagram: \_\_\_\_\_ Twitter: \_\_\_\_\_

Name and address for check remittance (if it differs from above):

Name: NAMI Fairbanks

Mailing Address: PO Box 72543

City, State, Zip: Fairbanks, AK 99707

Is this a 501(c)(3) nonprofit organization? Yes If yes, please include certification with application.

Has your organization been a Lend a Hand recipient in the past? Yes If so, when? 2020-2021

Which month would you prefer us to raise funds for your organization? \_\_\_\_\_  
May Mental Health Awareness Month. Or October.

Note: December is not available. We cannot guarantee your month of choice.

## INSTRUCTIONS

A. Please include a cover letter on your organization's official letterhead with this form.

B. *Attach a separate sheet* with answers to the following questions.

1. Please provide your mission statement and a brief summary of your organization's work.
2. How does your work align with Co-op Market's mission and values?
3. How will the Lend a Hand funds be used?
4. If your organization has received funding from Co-op Market in the past, please describe how this funding supported your organization and mission.
5. What is your elevator pitch? Cashiers usually have about 10 seconds to describe our monthly recipient to a shopper. Please describe your organization and how the funds will be used in 100 words or less.

Applications will be published on our website. For this reason, please include no more than one piece of supplemental information (brochure, flyer, annual report, etc.) with your application.

In December, our Owners will vote to select our 2022 Lend a Hand recipients. If your organization is selected, we will require the following:

- 2 or 3 high resolution photos representing your work. Please include a photo release for any people appearing in your photos.
- A high resolution, printable jpeg of your organization's logo.
- Promotion of the Lend a Hand program via your website, newsletter and/or social media pages.
- Brochures or flyers about your organization if available.

### *Important Note*

We do not donate to individuals, national charities, political candidates or organizations, charities that advance a particular religious belief, or organizations that discriminate on the basis of race, color, creed, national origin, religion, age, gender, sexual orientation, marital status, disability or status in any other protected group.

Submit applications to the attention of Kristin Summerlin, Marketing & Owner Services Manager:

- via email to [marketing@coopmarket.org](mailto:marketing@coopmarket.org) (preferred). Be sure to include scans of supporting materials.
- by hand delivery to the Customer Service Desk.
- by mail to the following address: Co-op Market Grocery & Deli, 526 Gaffney Road, Fairbanks, AK 99701.

**APPLICATIONS ARE DUE NOVEMBER 30, 2021.**

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 16 2008

NAMI OF FAIRBANKS ALASKA INC  
PO BOX 72543  
FAIRBANKS, AK 99707

Employer Identification Number:  
92-0109272  
DLN:  
608340001  
Contact Person:  
JOHN JENNEWAIN ID# 31307  
Contact Telephone Number:  
(877) 829-5500  
Public Charity Status:  
170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated February 1986, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at [www.irs.gov](http://www.irs.gov).

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely yours,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Letter 1050 (DO/CG)