



TOGETHER, WE ARE DEFENDERS OF POTENTIAL

Attn: Kristin Summerlin
Co-op Market Grocery & Deli
526 Gaffney Road
Fairbanks, Alaska 99701
marketing@coopmarket.org

Dear Kristin,

During these challenging times, keeping kids connected to mentors continues to be critical to their wellbeing. That's what we do. Big Brothers Big Sisters of Alaska respectfully requests to be a part of your 2022 Lend a Hand register round-up program to support kids in our mentoring program here in the Fairbanks North Star Borough (FNSB).

Big Brothers Big Sisters of Alaska matches FNSB children ages 6-16 (Littles) in need of positive adult role models with volunteer mentors (Bigs) to provide one-to-one mentoring and social-emotional support. Once matched, our Match Support Specialists provide continuous coaching of all parties involved in the match to ensure child safety and healthy mentorship development throughout the lifetime of the match through monthly or quarterly calls, sharing activity ideas and providing helpful resources, referring parents to other community resources, and hosting safe in person or virtual online match events.

In 2020, Big Brothers Big Sisters of Alaska supported 37 matches in Fairbanks with the help of funds raised by the Co-op's Lend a Hand program. With Lend a Hand funds, local youth will continue to have a caring adult mentor as a strong, lasting, positive and supportive presence in their lives. This makes all the difference.

Thank you for your consideration of our request. If you have any questions about our programs or community impact, please feel free to contact Karen Taber, our Fairbanks Community Manager at karen.taber@bbbsak.org or 907.202.8529 (voice/text).

Sincerely,

A handwritten signature in black ink that reads 'Jillian Lush'.

Jillian Lush, CEO
Big Brothers Big Sisters of Alaska

ATTACHMENTS

1. Please provide your mission statement and a brief summary of your work.

Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Here in the Fairbanks North Star Borough, Big Brothers Big Sisters of Alaska (BBBSAK) matches children ages 6-16 (Littles) in need of positive adult role models with volunteer mentors (Bigs) to provide one-to-one mentoring and social-emotional support. Bigs and Littles do a variety of activities together such as: hiking, cooking, playing sports and games, doing arts and crafts, completing schoolwork, or just chatting. During the pandemic, some activities have been in person and some virtual. Time spent between Bigs and Littles is more than the fun activities they do together. Through positive mentoring relationships with a caring adult, lives are changed and children reach their full potential.

2. How does your work align with Co-op Market's mission and values?

Our work and the values of the Co-op Market align because we both prioritize **service** and **social responsibility**. Each match reflects a warm, life-changing mentoring relationship that puts the needs of our Littles first in a way that touches their lives and hearts. Our work embodies social responsibility because matches have the potential to create a positive ripple effect that starts with individual youth outcomes, and ultimately benefits the community at large. Strong, supported matches not only benefit our Bigs and Littles, but the whole community. Youth experience increased graduation rates, fewer risky behaviors, and better family, peer and community relationships, making BBBSAK a sound investment in Fairbanks' future. According to 2020 surveys administered to our youth:

- 100% of youth felt they had an important adult in their life
- 93% of youth improved or maintained in educational expectations
- 90% of youth participate in an activity that sparks their interest
- 85% of youth improved or maintained in academic performance
- 82% of youth improved or maintained in their relationships with their peers

3. How will the Lend a Hand funds be used?

BBBSAK will use Lend a Hand funds to carry out match support in the Fairbanks North Star Borough (FNSB). We want to assure you that all funds will be spent in FNSB and benefit children in FNSB. It costs on average \$900 per year in staff time and communication costs to support an existing match. Grant funders are often interested in making new matches but not necessarily financially contributing to the long-term success of the match. Match support beyond the first year of a match is carried out entirely through individual and corporate investment. Research shows the longer the match is together, the stronger the outcomes.

Match Support consists of the following activities:

- Support- BBBSAK staff reach out and talk to all match parties (youth, volunteer, parent/guardians) monthly (during the first year), quarterly (after the first year), or more often if needed. BBBSAK match support helps focus match parties on issues most relevant to the health, safety, and development of the youth. Our staff address questions and concerns, and offer coaching and guidance that strengthens their match and builds a connection. Throughout the pandemic, we've continued to provide the support and resources necessary to keep youth safely connected during these difficult times. Most match support is done virtually through phone calls.
- Supervision- Staff provides a continual assessment of child safety, the health of the match, and the suitability of the match parties and provides periodic reminders of ground rules and BBBSAK policies. Staff provide appropriate intervention to address any concerns.
- Evaluation- Match support staff use survey tools to assess match strength and youth outcomes, and also as a means of obtaining valuable data to inform the support and guidance of the match.

4. If your organization has received funding from Co-op Market in the past, please describe how this funding supported your organization and mission.

BBBSAK was a recipient of your Lend a Hand register round-up program in January 2020. Your team and your customers helped make possible the continuous support of 37 Littles and their Bigs in active matches. These matches ranged from those new in 2020 to matches who had been together for years. An example of a match that was supported in 2020 is Big Sister Linda and her Little Sister Flora. They were successfully matched 5 years ago and no matter what, Linda continues to be there for Flora. This video reflects their strong connection: <https://www.youtube.com/watch?v=2JgT5SsmdEc>.

5. What is your elevator pitch? Cashiers usually have about 10 seconds to describe our monthly recipient to a shopper. Please describe your organization and how the funds will be used in 100 words or less.

During these challenging times, keeping kids connected is more critical than ever. Think back to when you were young. Who helped you to believe in yourself and what you could accomplish? Big Brothers Big Sisters matches youth with adult mentors who help to ignite their full potential. Every donation goes towards supporting local matches. When youth believe in themselves and what they can accomplish, they help create stronger communities.



2022 LEND A HAND APPLICATION

Deadline: November 30, 2021

OUR MISSION

Co-op Market Grocery & Deli works for health and sustainability by providing healthful foods and products, promoting local suppliers, and offering consumer education in an open, community-centered environment, through a viable business.

OUR VALUES

- **Service** – We are committed to the joy of true service, putting the needs of others first in a way that touches lives and hearts. Our service is an honor and a privilege.
- **Sustainability** – We seek to sustain our co-op's financial health and growth while working toward solutions to economic development that consider the health our community and planet.
- **Social Responsibility** – We believe that our actions must benefit the global community at large. This means that we promote justice and equity in all of our relationships and are committed to the people who use and work for our business.

Name of Organization: Big Brothers Big Sisters of Alaska

Mailing Address: 1949 Gillam Way, Suite E

City, State, Zip: Fairbanks, AK 99701

Contact Name: Karen Taber Phone: 907.202.8529

Contact Email: karen.taber@bbbsak.org

Website: https://bbbsak.org/ Facebook: https://www.facebook.com/BBBSAK

Instagram: https://www.instagram.com/BBBSAK/ Twitter: _____

Name and address for check remittance (if it differs from above):

Name: _____

Mailing Address: _____

City, State, Zip: _____

Is this a 501(c)(3) nonprofit organization? Yes If yes, please include certification with application.

Has your organization been a Lend a Hand recipient in the past? Yes If so, when? Jan 2020

Which month would you prefer us to raise funds for your organization? No preference

Note: December is not available. We cannot guarantee your month of choice.

INSTRUCTIONS

A. Please include a cover letter on your organization's official letterhead with this form.

B. *Attach a separate sheet* with answers to the following questions.

1. Please provide your mission statement and a brief summary of your organization's work.
2. How does your work align with Co-op Market's mission and values?
3. How will the Lend a Hand funds be used?
4. If your organization has received funding from Co-op Market in the past, please describe how this funding supported your organization and mission.
5. What is your elevator pitch? Cashiers usually have about 10 seconds to describe our monthly recipient to a shopper. Please describe your organization and how the funds will be used in 100 words or less.

Applications will be published on our website. For this reason, please include no more than one piece of supplemental information (brochure, flyer, annual report, etc.) with your application.

In December, our Owners will vote to select our 2022 Lend a Hand recipients. If your organization is selected, we will require the following:

- 2 or 3 high resolution photos representing your work. Please include a photo release for any people appearing in your photos.
- A high resolution, printable jpeg of your organization's logo.
- Promotion of the Lend a Hand program via your website, newsletter and/or social media pages.
- Brochures or flyers about your organization if available.

Important Note

We do not donate to individuals, national charities, political candidates or organizations, charities that advance a particular religious belief, or organizations that discriminate on the basis of race, color, creed, national origin, religion, age, gender, sexual orientation, marital status, disability or status in any other protected group.

Submit applications to the attention of Kristin Summerlin, Marketing & Owner Services Manager:

- via email to marketing@coopmarket.org (preferred). Be sure to include scans of supporting materials.
- by hand delivery to the Customer Service Desk.
- by mail to the following address: Co-op Market Grocery & Deli, 526 Gaffney Road, Fairbanks, AK 99701.

APPLICATIONS ARE DUE NOVEMBER 30, 2021.



P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248206044
Feb. 06, 2013 LTR 4168C E0
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BIG BROTHERS BIG SISTERS OF ALASKA
1057 W FIREWEED LN STE 202
ANCHORAGE AK 99503-1760

37311

Employer Identification Number: 80-0064172
Person to Contact: Ms. Smith
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Jan. 28, 2013, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in December 2003.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

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BIG BROTHERS BIG SISTERS OF ALASKA
1057 W FIREWEED LN STE 202
ANCHORAGE AK 99503-1760

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



Richard McKee, Department Manager
Accounts Management Operations