

Co-op Market Grocery & Deli
526 Gaffney Road
Fairbanks, Alaska 99701
marketing@coopmarket.org

Dear Kristin Summerlin,

Big Brothers Big Sisters of Alaska respectfully requests to apply for your 2020 Lend a Hand register round-up program.

Big Brothers Big Sisters of Alaska matches children ages 6-21 (Littles) in need of positive adult role models with volunteer mentors (Bigs) to provide one-to-one mentoring and social-emotional support. In 2019, Big Brothers Big Sisters of Alaska supported 56 matches in Fairbanks. With your financial support, more Alaskan youth will be able to be matched with a caring adult who provides a strong, lasting, positive and supportive presence in their lives. This makes all the difference.

To see a glimpse of one of our local matches, [click here](https://youtu.be/2JgT5SsmdEc) or go to <https://youtu.be/2JgT5SsmdEc>

Thank you for your consideration of our request. If you have any questions about our programs or community impact, please feel free to contact me at serena.nesteby@bbbsak.org or 907.433.4627.

Sincerely,
Serena Nesteby
Operations and Fund Development Coordinator

ATTACHMENTS



2020 LEND A HAND APPLICATION

Deadline: November 30, 2019

OUR MISSION:

Co-op Market Grocery & Deli works for health and sustainability by providing healthful foods and products, promoting local suppliers, and offering consumer education in an open, community-centered environment, through a viable business.

OUR VALUES:

- **Service** – We are committed to the joy of true service, putting the needs of others first in a way that touches lives and hearts. Our service is an honor and a privilege.
- **Sustainability** – We seek to sustain our co-op's financial health and growth while working toward solutions to economic development that consider the health of our community and planet.
- **Social Responsibility** – We believe that our actions must benefit the global community at large. This means that we promote justice and equity in all of our relationships and are committed to the people who use and work for our business.

Name of Organization: Big Brothers Big Sisters of Alaska

Mailing Address: 546 9th Avenue

City, State, Zip: Fairbanks, Alaska 99701

Contact Name: Serena Nesteby Phone: 907.433.4627

Contact Email: serena.nesteby@bbbsak.org

Website: www.bbbsak.org

Facebook: BBBSFairbanks Instagram: BBBSAK Twitter: BBBSAK

Name and address for check remittance (if it differs from above):

Name: Big Brothers Big Sisters of Alaska

Mailing Address: PO Box 73924

City, State, Zip: Fairbanks, Alaska 99707

Is this a 501(c)3 non-profit organization? If yes, please include certification with application. **Yes**

Has your organization been a Lend a Hand recipient in the past? If so, when? **No**

Instructions: Please include a cover letter on your organization's official letterhead with this form.

I. Please provide your mission statement and a brief summary of your organization's work.

Please see separate sheet.

2. How does your work align with Co-op Market's mission and values?

Please see separate sheet.

3. How will the Lend a Hand funds be used?

Please see separate sheet.

4. If your organization has received funding from Co-op Market in the past, please describe how this funding supported your organization and mission.

Please see separate sheet.

5. What is your elevator pitch? Cashiers usually have about 10 seconds to describe our monthly recipient to a shopper. Please describe your organization and how the funds will be used in 100 words or less.

Please see separate sheet.

6. Which month would you prefer us to fundraise for your organization? (Note: We cannot guarantee your month of choice.) Please see separate sheet.

Applications will be published on our website. For this reason, please include *no more than one* piece of supplemental information (brochure, flyer, annual report, etc.) with your application.

In December, our Owners will vote to select our 2020 Lend a Hand recipients. If your organization is selected, we will require the following:

- 2 or 3 high resolution photos representing your work. Please include a photo release for any people appearing in your photos.
- A high resolution, printable jpg of your organization's logo.
- Promotion of the Lend a Hand program via your website, newsletter and/or social media pages.
- One scheduled 3-hour shift of tabling at the store during your Lend a Hand month.
- Brochures or flyers about your organization if available.

Important Note:

We do not donate to individuals, national charities, political candidates or organizations, organizations that advance a particular religious belief, or organizations that discriminate on the basis of race, color, creed, national origin, religion, age, gender, sexual orientation, marital status, disability or status in any other protected group.

Submit applications to the attention of Kristin Summerlin, Marketing & Owner Services Manager:

- via email to marketing@coopmarket.org (preferred). Be sure to include scans of supporting materials.
- by hand delivery to the Customer Service Desk.
- by mail to the following address: Co-op Market Grocery & Deli, 526 Gaffney Road, Fairbanks, AK 99701.

1. Please provide your mission statement and a brief summary of your organization's work.

Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Big Brothers Big Sisters of Alaska (BBBSAK) matches children ages 6-21 (Littles) in need of positive adult role models with volunteer mentors (Bigs) to provide one-to-one mentoring and social-emotional support through community or school-based programs. Bigs and Littles do a variety of activities together such as: playing sports and games, doing arts and crafts, attending community events, completing schoolwork, or providing advice and inspiration. Time spent between Bigs and Littles is more than the fun activities they do together. Through these relationships, lives are changed and children are reaching their potential.

2. How does your work align with Co-op Market's mission and values?

Our goals and the goals of the Co-op Market both align and work to improve communities and the people that live in them. Each match has the potential to create a positive ripple effect in the global community at large. According to our 2018 study:

- 98% of Alaskan Littles say they have higher academic expectations
- 96% of Alaskan Littles say they feel more socially accepted
- 82% of Alaskan Littles say they are more likely to avoid or reduce risky behaviors
- 76% of Alaskan Littles say their grades have improved

3. How will the Lend a Hand funds be used?

It costs approximately \$2,500 per year to make and support each match. Grants are often interested in making new matches but not necessarily financially contributing to the long term success of the match. Supporting matches is done entirely through individual and corporate investment. Research shows the longer the match is together, the stronger the impact and outcomes. Co-op Market's contribution will go toward supporting those matches

Supporting matches ensures the following:

- Support- all match parties (youth, volunteer, parent/guardians) meet with BBBSAK staff regularly. Their questions or concerns are addressed, and they are provided coaching and guidance that strengthens their match and builds a connection.
- Supervision- child safety concerns, difficulties in the relationship, or disengagement by any party are noticed in a timely manner and appropriate intervention is provided. Staff provides a continual assessment of the health of the match and the suitability of the match parties and provides periodic reminders of ground rules and BBBSAK policies.

- Regular schedule- support is provided frequent, consistent, and holistic (considers needs of all parties, the match's history, etc.), and helps focus match parties on issues most relevant to the health, safety, and development of the youth.
- Evaluation- survey tools are used both as a measurement of match strength and youth outcomes, but also as a means of obtaining valuable data to inform the support and guidance of the match.

BBBSAK programs not only benefit the youth and the volunteers but the whole community. Youth experience increased graduation rates, fewer risky behaviors, and better family, peer and community relationships, making BBBSAK a sound investment in Fairbanks' future.

4. If your organization has received funding from Co-op Market in the past, please describe how this funding supported your organization and mission.

Big Brothers Big Sisters has not yet been a Lend A Hand recipient but we look forward to partnering in the future

5. What is your elevator pitch? Cashiers usually have about 10 seconds to describe our monthly recipient to a shopper. Please describe your organization and how the funds will be used in 100 words or less.

Think back to when you were young. Who helped you to believe in yourself and what you could accomplish? Big Brothers Big Sisters matches children and youth with adult mentors who help to ignite their full potential. Every donation goes towards making and supporting matches. When youth believe in themselves and what they can accomplish, they help create safer and stronger communities.

6. Which month would you prefer us to fundraise for your organization? (Note: We cannot guarantee your month of choice.)

Our preference would be January, March, or November. January is National Mentoring Month. We would be honored to be featured during any month.

RECEIVED
12/3/02

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 3 1 1

BIG BROTHERS BIG SISTERS OF ALASKA
110 SEWARD STREET, STE 2
JUNEAU, AK 99801

Employer Identification Number:
80-0064172
DLN:
603353103
Contact Person:
RICHARD TELLEZ ID# 95025
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Foundation Status Classification:
509(a)(1)
Advance Ruling Period Begins:
September 16, 2002
Advance Ruling Period Ends:
June 30, 2007
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make

Letter 1045 (DO/CG)

BIG BROTHERS BIG SISTERS OF ALASKA

a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we will no longer treat you as a publicly supported organization, grantors and contributors may not rely on this determination after the date we publish the notice. In addition, if you lose your status as a publicly supported organization, and a grantor or contributor was responsible for, or was aware of, the act or failure to act, that resulted in your loss of such status, that person may not rely on this determination from the date of the act or failure to act. Also, if a grantor or contributor learned that we had given notice that you would be removed from classification as a publicly supported organization, then that person may not rely on this determination as of the date he or she acquired such knowledge.

If you change your sources of support, your purposes, character, or method of operation, please let us know so we can consider the effect of the change on your exempt status and foundation status. If you amend your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, let us know all changes in your name or address.

As of January 1, 1984, you are liable for social security taxes under the Federal Insurance Contributions Act on amounts of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the private foundation excise taxes under Chapter 42 of the Internal Revenue Code. However, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Internal Revenue Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Donors may deduct contributions to you only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, gives guidelines regarding when taxpayers may deduct payments for admission to, or other participation in, fundraising activities for charity.

You are not required to file Form 990, Return of Organization Exempt From Income Tax, if your gross receipts each year are normally \$25,000 or less. If you receive a Form 990 package in the mail, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return. Because you will be treated as a public charity for return filing purposes during your entire advance ruling period, you should file Form 990 for each year in your advance ruling period

BIG BROTHERS BIG SISTERS OF ALASKA

that you exceed the \$25,000 filing threshold even if your sources of support do not satisfy the public support test specified in the heading of this letter.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete. So, please be sure your return is complete before you file it.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, we will assign a number to you and advise you of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

This determination is based on evidence that your funds are dedicated to the purposes listed in section 501(c)(3) of the Code. To assure your continued exemption, you should keep records to show that funds are spent only for those purposes. If you distribute funds to other organizations, your records should show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence that the funds will remain dedicated to the required purposes and that the recipient will use the funds for those purposes.

If you distribute funds to individuals, you should keep case histories

BIG BROTHERS BIG SISTERS OF ALASKA

showing the recipients' names, addresses, purposes of awards, manner of selection, and relationship (if any) to members, officers, trustees or donors of funds to you, so that you can substantiate upon request by the Internal Revenue Service any and all distributions you made to individuals. (Revenue Ruling 56-304, C.B. 1956-2, page 306.)

If we said in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help us resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosure(s):
Form 872-C