



Co-op Market Grocery & Deli 2018 Donation Request Form

Co-op Market is proud to work with others in our community to enhance quality of life for our friends and neighbors. **Please review our Donation Policy before submitting your request.**

Organization Name Georgeson Botanical Garden Society

Contact Name Chena Newman Date 11/29/17

Phone (907)488-2001 Email chena@chena.org

Type of Organization:

- | | |
|---|---|
| <input checked="" type="checkbox"/> Agricultural | <input checked="" type="checkbox"/> Educational |
| <input checked="" type="checkbox"/> Environmental | <input type="checkbox"/> Community |
| <input type="checkbox"/> Health-oriented | <input type="checkbox"/> Other: _____ |

Have you received any donations from Co-op Market within the last year? **Y** / N

Type of donation you are requesting:

- | | |
|---|--|
| <input type="checkbox"/> Gift Certificate | <input checked="" type="checkbox"/> Lend-a-Hand Register Round-up* |
| <input type="checkbox"/> Gift Basket | <input type="checkbox"/> Sponsorship |
| <input type="checkbox"/> Food | |

**If you are submitting a Lend-a-Hand request, please apply by 12/1/17. Include a detailed statement on your letterhead of your organization's goals, how they align with our mission, and how the donations will be used to meet them.*

How will Co-op Market's participation be recognized? The Society will recognize and promote the Co-op through its Facebook, website, monthly newsletter, and annual meeting.

If your request is being made for an event, please provide the following information:

Event Name/Date _____

Description of Event _____

Estimated Attendance _____

Please send along with your request:

- Any additional materials (flyers, posters, brochures) that represent your organization or event.
- Proof of non-profit status (501C3), if applicable.



November 21, 2017

Co-op Market and Deli
526 Gaffney Road
Fairbanks, AK 99701

Dear Co-Op Market Owners:

The Georgeson Botanical Garden Society is respectfully requesting to be a part of your Lend-a-hand Program for 2018. The Society is an IRS-registered 501(c)(3) nonprofit that aims to support the Georgeson Botanical Garden (GBG) located on the University of Alaska Fairbanks Experiment Farm in Fairbanks, Alaska. The GBG is a public garden that serves the people of Alaska as well as visitors from all over the world. Thousands of people visit the Garden each summer, including school groups, Fairbanks families, university students, and tourists from across the globe.

The Georgeson Botanical Garden began in 1989 as a research, educational, and public outreach program. However, its roots lie much deeper. In 1898, 31 years after the US purchased Alaska, the United States Secretary of Agriculture sent special agent of agriculture, Charles Christian Georgeson, to Alaska. His job was to determine if this remote land of extreme environmental conditions could be farmed and, thus, sustain a large human population. Georgeson established seven agricultural experiment stations in Alaska, built in Sitka, Kenai, Rampart, Copper Center, Kodiak, Fairbanks, and Matanuska. Today, only the Fairbanks and Matanuska experiment farms remain. The Georgeson Botanical Garden carries on Georgeson's legacy as part of the Fairbanks Experiment Farm

Today, the mission of the Georgeson Botanical Garden Society is to promote discovery, share knowledge, and inspire people about high-latitude horticulture. We strive to provide a deeper understanding and appreciation of the role of plants in our lives and environment, carrying out our mission through research, education, and outreach.

Like the Co-op Market, the Georgeson Botanical Garden Society works for health and sustainability in local food production, particularly by researching agricultural food types appropriate for growth in the Interior of Alaska and sharing that knowledge with community members. Local farmers are assisted every year as agricultural products are recommended for viability and productivity. The Garden is a welcoming, community-centered environment supporting education and nurturing community relationships. As a place of research, learning, and enjoyment, the Georgeson Botanical Garden enhances life in the Fairbanks area, resulting in happier people, a more robust local economy, and healthier food for all.

Your Lend-A-Hand dollars will be used to support the educational, research, and community activities through underwriting staff members who provide outreach, recruit volunteers, and work on programs benefiting the mutual goals stated above. The Society would partner with the Co-Op to promote sales during our Lend-A-Hand month through social media and web postings along with publication in our member newsletter. The Co-Op would also be thanked through these channels, as well as at our Annual Meeting and through a Daily News-Miner letter of applause.

Thank you for your consideration of our application.

Sincerely,

Chena Newman
Georgeson Botanical Garden Society
Treasurer
(907)488-2001
chena@chena.org

Supporting Alaska's Premier Botanical Garden
P.O. Box 81777
Fairbanks, AK 99708