



## Co-op Market Grocery & Deli 2017 Donation Request Form

Co-op Market is proud to work with others in our community to enhance quality of life for our friends and neighbors. **Please review our Donation Policy before submitting your request.**

Organization Name American Lung Association in Alaska

Contact Name Maegan Weltzin Date 11/10/16

Phone 907-891-7451 Email maegan.weltzin@lung.org

Type of Organization:

- |   |                                       |
|---|---------------------------------------|
| <input type="checkbox"/> Agricultural               | <input type="checkbox"/> Educational  |
| <input type="checkbox"/> Environmental              | <input type="checkbox"/> Community    |
| <input checked="" type="checkbox"/> Health-oriented | <input type="checkbox"/> Other: _____ |

Have you received any donations from Co-op Market within the last year? Y / (N)

Type of donation you are requesting:

- |   |  |
|---|--|
| <input type="checkbox"/> Gift Certificate | <input checked="" type="checkbox"/> Lend-a-Hand Register Round-up* |
| <input type="checkbox"/> Gift Basket      | <input type="checkbox"/> Sponsorship                               |
| <input type="checkbox"/> Food             |  |

*\*If you are submitting a Lend-a-Hand request, please apply by 12/1/16. Include a detailed statement on your letterhead of your organization's goals, how they align with our mission, and how the donations will be used to meet them.*

How will Co-op Market's participation be recognized? In News Miner "Appreciation" article and on our Facebook page

If your request is being made for an event, please provide the following information:

Event Name/Date \_\_\_\_\_

Description of Event \_\_\_\_\_

Estimated Attendance \_\_\_\_\_

Please send along with your request:

- Any additional materials (flyers, posters, brochures) that represent your organization or event.
- Proof of non-profit status (501C3), if applicable.

**Mission Statement: The American Lung Association (ALA) saves lives and improves health by preventing lung disease and promoting lung health.**

**Brief Program Description:** Smoking is still the leading cause of preventable death in Alaska and in the US. It kills more people than alcohol, car accidents, suicide, homicide, AIDS, and illegal drugs combined every single year. The American Lung Association in Alaska (ALAA) fights to reduce tobacco addiction and prevent kids from ever picking up that first cigarette. A critical part of our work is advocating at the local, state, and national levels for healthy air; laws and policies that protect lung health indoors and out.

ALA is the oldest voluntary health organization in the US, founded in 1904 to combat tuberculosis, and began here in Alaska in 1934. Our mission has continually moved forward, and today ALA is fighting for all those who suffer from lung cancer, COPD, asthma, and other lung diseases. However, everyone who breathes, benefits from the work of the American Lung Association.

We have been at the forefront of the fight to end the tobacco epidemic since the 1960s. In Alaska alone, between 500 - 600 people die every year due to smoking-related causes, while many thousands more struggle with severely impacted health. We work to keep kids and teens from ever picking up that first cigarette, and we help those who want to quit smoking.

We offer free resources to help those who have questions about lung health and those who are impacted by lung disease, such as our Lung HelpLine and Better Breathers Clubs. Better Breathers Clubs offer the opportunity to learn ways to better cope with COPD or other lung diseases through in-person education, while getting the support of others with similar struggles. We also try to encourage current smokers to quit and to use our free smoking cessation QuitLine and Freedom from Smoking resources.

**Mission alignment:** Our organization's missions complement each other. Like the Co-op Market Grocery and Deli, we too strive to promote healthy life style choices. ALAA educates the public about the harms of tobacco products and secondhand smoke, asthma, COPD, lung cancer, and poor air quality. We also provide smoking cessation resources, education materials, and asthma and COPD tool kits.

**Alaska Donations:** Funds raised in Alaska support Better Breathers Clubs (education and support) for elders with lung disease, Freedom from Smoking adult cessation, and LungHelpline (respiratory assistance) access to Fairbanks and other Alaska residents.

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*Please remember the American Lung Association in your will and trust.*

1-800-LUNGUSA | LUNG.org